## **Thriving Families 2021 Workgroups:**



## STATE STEERING COMMITTEE

#### FOURTH TUESDAY OF EVERY OTHER MONTH | 1:00 - 3:00PM

#### How is the State Steering Committee structured?

The State Steering Committee will be the key support team for round one communities in Nebraska. The team will meet regularly (\*every other month in 2021) to help implement Nebraska's Thriving Families plan and provide support to each round one community. The representatives on the State Steering Committee have direct access to leaders of their organization for higher level decision making or support as necessary, including barrier busting support at the state level.

#### Who are the members of the State Steering Committee?

The State Steering Committee will be a collective group of interagency and interdisciplinary representatives to ensure that they are working together in transformational ways. The members will include: 1) round one community coordinators; 2) parent expert; 3) youth expert; and 4) equity experts. In addition to above representatives, the State Steering Committee includes representatives from: 5) the Division of Children and Family Services; 6) the Nebraska Children and Families Foundation; 7) the Division of Public Health; 8) the Office of the First Lady; 9) the Nebraska Child Abuse Prevention Fund Board; 10) the Court Improvement Project

If you would like to join or want more information please contact Emily Kluver at Emily.Kluver@nebraska.gov

## NATIONAL SITE SUPPORT TEAM Meets with State Steering Committee.

#### SECOND THURSDAY OF EVERY OTHER MONTH | 1:30PM - 3:00PM

#### How is the National Site Support Teams (SST) structured?

The SST will be the key support team for each of the Thriving Families jurisdiction. The team will meet regularly (\*every other month in 2021) as an independent unit and with the jurisdiction to help plan and implement jurisdictional efforts and serve as a resource and support hub that has knowledge of and access to partner resources. The teams will work seamlessly at the partner organizational level to determine what resources and support can be provided by whom in a highly integrated way to support the Thriving Families jurisdiction's plan. These teams will have the ability to call upon the MDT as needed (consisting of expert consultants from needed fields of expertise, in addition to relevant partner agency resources). The representatives on SST have direct access to the Executive Team representatives of their organization for higher level decision making or support as necessary, including barrier busting support at the federal level.

#### Who are the members of National Site Support Teams (SST)?

The SSTs will be a collective group of interagency and interdisciplinary representatives to ensure that they are working together in transformational ways. The members will include: 1) parent expert; 2) youth expert; and 3) equity experts. In addition to above representatives, each Site Support Team will include: 4) U.S. Children's Bureau/Federal agency partner lead; 5) Annie E. Casey Foundation lead; 6) Prevent Child Abuse America lead; and 6) a Casey Family Programs lead. The SST lead from each of the four partner agencies will have clearly delineated roles and responsibilities to best support the Thriving Families jurisdiction. This includes the ability to rapidly escalate barriers that require additional support as well as to escalate areas for opportunity that may strengthen the work of all Thriving Families sites. To ensure that the Executive Team is fully informed of the Site Support Teams work, a representative from each of the team will present the team's project status regularly to the Executive Team.

## **COMMUNICATION**

For more information please contact Kenzie Rouw at krouw@nebraskachildren.org

Workgroup focuses on a public awareness campaign based on the research of the Aspen 2 Gen Initiative and the Frameworks Institute, which is a part of the Thriving Families Opportunities. The Advertising Agency, Firespring, will carry out and develop content for this campaign. The campaign will include community videos, updating the Bring Up Nebraska website, paid digital ads, and various media strategies.

The campaign will be created using this workgroup's creative brief and guidance moving forward. The creative brief specifies various aspects of the campaign, including the target audience, objectives, the problem the campaign is addressing, and messages to include.

# RACE, EQUITY, DIVERSITY AND INCLUSION

For more information please contact Nathan Busch at nbusch@nebraskachildren.org

This team is composed of representatives of community-level Thriving Families, Safer Children team members. This team was created to support each community-level coalition regarding race, equity, and inclusion. The team is co-chaired by JaQuala Yarbro and Josie Rodriguez and supported by Nebraska Children and Families Foundation staff.

We are not striving for equitable access to inequity. We know that equity within a broken system is simply not sufficient. We seek the transformation of a system that traumatizes families and continues a legacy of discrimination. We are committing to create something new together that is designed without systemic and structural racism that values all families, recognizes strength and resilience and promotes child and family well-being.

## **LIVED EXPERIENCE**

For more information please contact Bobbi Taylor at btaylor@nebraskachildren.org

This team is composed of members from the communities, including individuals who have lived experience, who are committed to co-creating and codesigning a system that partners with young people, parents, caregivers, and individuals with lived experience to be the leaders in strengthening systems at the community, state and national level.

We know local communities are the foundation of this work. They are best situated to provide services and supports which build protective factors and resilience to future challenges, and because decision-making about what works to protect and promote well-being lies within communities and homes of our families, whose lived experiences are the true drivers of transformation. Therefore, a critical component of the Thriving Families movement is to intentionally partner with individuals with lived experience to co-create and co-design solutions that will lead to transformation.

### **DATA & EVALUATION**

For more information please contact Jennifer Skala at jskala@nebraskachildren.org

The Thriving Families Data Workgroup's mission is to responsibly and effectively use qualitative and quantitative data to lift up successes, challenges, and changes over time in making the community based prevention system such more equitable, inclusive, family-driven, and effective.

#### Determine:

- Baseline Measures
- Benchmarks
- Promotive and Protective Factors
- Logic Models
- Evaluation Plans
- Thriving Families Indicators

